

THE TOY CASTLE™

The Toy Castle is the live production of the award winning American Public Television show, *The Toy Castle*, which airs on PBS stations in the US and on the following stations in Canada: Treehouse Television; TFO French; TQS; SCN Saskatchewan Communications Network; ACCESS - the Education Station; Knowledge Network and TVO - TV Ontario. In Israel - HOP! The Nursery Channel, In Mexico - CANAL 11, and in Singapore - TV 12.

Winner of the 2003 GEMINI AWARD FOR BEST PRE-SCHOOL SERIES, The Toy Castle was also nominated in three other categories: Best Performance, Best Costume Design and it made it into the TOP 10 for Most Popular Web Site. The target audience skews from pre-school through 2nd grade, and there are educational materials that complement the show.

www.thetoycastle.com - Video Clips, Games and News about The Toy Castle!

The Toy Castle unfolds in a visually charming live action stage presentation told in the compelling language of dance, mime and music. In the live production, the costumes and props are from the television show. Timothy Spain is the choreographer for both the television series and the stage production. The show presents dance to a young audience in a fun and whimsical way, while at the same time teaching valuable life lessons.

The colorful cast of adorable characters have unique personalities that children can relate to - a handsome Soldier, a floppy Rag Doll, a delicate China Doll, Frederick Frog, Freda Frog, Ballerina and The Clown. The 8 seven-minute stories reflect real life issues such as sharing, caring, shyness, fear of being laughed at, using one's imagination, playing and just having fun! The stories are delightful, witty, lovable and diverse. The narrator takes the children through the stories, explaining what is happening in The Toy Castle. The narration is available in both English and French.

Two programs are available: A 70 minute production featuring 7 characters and a host, and The Toy Castle Ballet School, which features 2 characters and the host, who perform three of The Toy Castle Stories and teach the audience children classical ballet steps.

"Brightly colored costumes, constant movement and sweet storylines...Why hasn't this been done before?" - TV Guide

"4 stars,,this one is a standout!" - Globe and Mail Broadcast Week

**Contact: S.C. Entertainment: ph (212) 929-0630, fax (212) 929-0122,
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WE GET EMAILS.....

"My 2 1/2 year old daughter LOVES your show. She is totally enamored every morning at 7:30 am on our NY public TV station. I thoroughly enjoy your show - the dancers are beautiful, this is magnificent and the story lines are adorable. You are a BIG hit with our family! THANK YOU." - *viewer, Wantage, New Jersey*

"We've already seen the live show and thought it was excellent. The Narrator really set up the scene for the children and made it fun for them. My son, who can never sit in one place for long, was mesmerized and sat through the whole show!" - *parent of 5 year old*

"Eden tells anyone who'll listen, "I LOVE Toy Castle." Her favorite show, she thoroughly absorbs every detail, and we talk about how people can tell stories using dance. She loves the bright colors, the easily accessible characters, and the dancing. I love the valuable lessons she is learning about social interaction and the beauty of dance." - *viewer, Palo Cedro, California*

"it's, it's just THE BEST!!!!!!!!!!!!!" - *Roya, age 10, Windsor, Ontario*

"We here at St.Joseph's School for the deaf really love The Toy Castle. Since the children here are deaf, the dancing does the acting and the communication for them. Please write back to us." - *Teacher of nursery school for the deaf, NY*

"We saw the [live] show at Meadowbrook Music Festival yesterday and our daughter Alexandra loves to dance with the Toys and she was so excited. It was a great show and her special dream of meeting Ballerina and China Doll came true after the show. Thank you!" - *audience member, Southfield, MI*

"dear ballerina, i am 14 years old, I will be starting pointe next year, can you please give me some pointers on ballet and pointe, also, do pointe shoes hurt, and do u dance on your bery tip toes inside the pointe shoe? please email me back soon, as I will be starting dance classes again shortly, thanks" - *Stephanie, age 14*

"i love the CLOWN!!!!!! he's my favorite! but all the characters are great! i hope they all keep up the excellent work there all really great performers! they show it in there performances i may be older then most of the kids that watch the show but it's very cool and i like it! ~your #1 fan" ~*cali, age 15*

"Dear Rag Doll, I like to see you on tv. Its because you behave just like me! Hope you can e-mail me back if that's okay with you. Your Fan, Nisha (I'm 11 by the way)."

"I love to watching your tv show and I really enjoyed watching you guys in person. While I was wathcing you guys dance, it really inspired me to become a dancer. P.S Ballerina you a beutiful when you dance with soldier." -*Kirsten, age ?*

"Dear Ballerina, I loved you in Toy Castle. We saw it last night in Winnipeg. I just finished my first year of Creative Movement with Nicole Eglund, and want to be a Ballerina when I grow up. I Love You!" -*Savannah (4 years old)*

"I liked the show lots. My favourite part was everything. I want to go and see the show again. I would like to say hi to Ballerina, China Doll and Rag Doll." -*Emma, age 4*

"I really liked it. I really like you. i love you. You are my favorite Toy Castle character because you are beautiful. I like how you dance. I wish I got a doll of you. And I like your dress! I was at the show yesterday (March 26) in the afternoon. I want to see your show again. It was really great, even my Nana liked it. Love, Kassie" -*Winnipeg, Canada*

"I'm not sure what Tristan loves about the show but it has become one of his favorites. He is autistic and also has a four year old sister who also has autism and she quite enjoys the show as well. Please keep up the good work and please keep showing your wonderful show on PBS here in America." -*Viewer, Illinois*

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The Toy Castle – Story Summaries

THE PIED PIPER OF GLUM

Clown finds out that glum moods can be catchy, but it's much more fun to be happy.

Characters: Ballerina, China Doll, Rag Doll, Clown

PAPER/SCISSORS/ROCK

Soldier forgets Rag Doll can't use her fingers and must come up with a new way for her to play the game.

Characters: Soldier, Rag Doll

LOST GLOVES

China Doll loses her gloves and 'jumps to the wrong conclusion' that Ballerina took them.

Characters: Ballerina, China Doll

ALONE NOT LONELY

Rag Doll was lonely and thought Soldier was lonely too. After several attempts to dance with Soldier, he finally caught on that Rag Doll actually wanted his company.

Characters: Soldier, Rag Doll

CHINA MARCH

When China Doll finally gets up enough courage to ask Soldier to teach her to march, it is not what she expects as he keeps misunderstanding.

Characters: Soldier, China Doll

SURPRISE PARTY

When Soldier throws a surprise party, China Doll and Rag Doll discover the big surprise is that it's his own birthday— and they have no gift.

Characters: Soldier, China Doll, Rag Doll

CLOWN CAMP

When Rag Doll discovers that Clown has given up being a Clown, she talks him into teaching her the ropes.

Characters: Clown, Rag Doll

BLOCK DANCING

Because Clown isn't paying attention, he creates a dance disaster when he and the Frogs practice 'Block Dancing' instead of 'Square Dancing'.

Characters: China Doll, Clown, Freda Frog, Frederick Frog

History About **The Toy Castle** Television Series

The Toy Castle is an enlightening, intelligent and enchanting children's Television Series, CD Rom, DVDs, Videos, Educational Website, Teachers Guide and more that share stories told in a child's first language - mime and movement - complimented by the language of dance and music with a narrator to take them through each story and activity as a friend and partner.

“Through the magic of our team of caring artists and professionals we have created a place that encourages children to learn about dance, color, joyful design, music, loving behavior and new ways of seeing the world through the arts.” -Mary Kerr, Production Designer.

The Toy Castle started as a dream to inspire young children. Today **The Toy Castle** has won many awards and has received International Recognition for its quality of children's programming. It airs in many languages in countries around the world.

With 65 episodes produced and airing on television, a LIVE SHOW, an INTERACTIVE WEB SITE, CD Rom and now releasing DVDs, **The Toy Castle** has become a favorite among young children watching American Public Television. “Canadian children have been enjoying the series for four years now and we are pleased to be getting a great response from American families. Fan mail comes to our website daily from children up to age 12 and their parents, in New York, Chicago, Florida, Philadelphia, California and throughout the U.S. For me this proves that all children everywhere are ready to be enchanted by the performing arts.” -Producer/Director Katherine Jeans.

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